

## CORPORIZATION OF THE UNIVERSITIES

As in all kinds of marketization, the US university system has the origin of the corporatization of universities. Historically in the US, the British-type "Culture University" was established in the south, and French-type "Citizen University" in the north. Both are suitable for existing production relations. In 1865, after the Civil War a mixed university system was formed. In short, the US university tradition has not occurred from the point of neither time nor university type. To say to the universities "find your own source" in the 1929 crisis and creation of a university structure according to the requirements of the market directly after World War II have made important steps in the corporatization. After that, the development is faster: universities entered directly into the market by getting out only to support the market and to produce the ideology of the market. Now the most important characteristic of a rector is the capacity to create resources, not science. Research and educational activities have begun to be used as direct monetization tools. In this period, the increase in demand for higher education and the resulting student mobility also supported the process. Thus, new higher education models have been developed, companies established direct universities, and the share of the public in state universities has been reduced. Entrepreneurial university model has been adopted by the European Union with the Bologna process. All around the world, innovation has supplanted discovery at universities. The increase in the occurrence of scientific fraud is at a fearful rate while detecting serious quality declines in education with replace from qualification to quantitative.

The first important initiative of marketization and corporatization in Turkey was occurred the Turkish Industry and Business Association report published in 1994. Leading up private universities within Council of Higher Education of Turkey period and attracting public universities into the market, especially with the performance system, universities have turned to companies in different capacities. But the situation is not exactly the same with the US; in developed capitalist countries, and especially in the United States, the university system has also become a part of the wheel, is compatible with the structure, because the social structure is entirely organized according to the needs of capitalism. In countries such as Turkey, just copy the structure of the university and exclude supporting systems (e.g. scholarship mechanism), create caricatures of the original.

Today, we face universities that sell research and education facilities and products, pursue patents, build techno parks, sports clubs and publishing houses, and even sell logos. The ranking of the universities is defined in terms of contribution to economics, collaboration with industry, success in getting projects, intellectual property license and entrepreneurial culture.

University that based on Kant's rationality principles, Humboldt's culture and science, appears with its intellectual accumulation and gives graduates in accordance with it, now only can take place in theoretical texts.

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